MEDIA PRESS KIT
for
Jody Johnston Pawel, LSW, CFLE

About
The Parents Toolshop® Book
FOR IMMEDIATE RELEASE
February 7, 2000

CONTACT: Bradley James (303) 279-4349
Jody Johnston Pawel (513) 748-4541

IS THERE ONE FORMULA FOR EFFECTIVE PARENTING?
Universal Blueprint reveals how Any Parent can solve Any Problem

(SPRINGBORO, OHIO) — We have manuals for our cars, our refrigerators and our computers — but unfortunately no one hands you a manual to raise your children...until now.

The Parent's Toolshop gives parents the comprehensive parenting resource they've been looking for. Rather than buying a library of books for each stage in a child's life, this book represents the definitive guide of parenting solutions.

Author Jody Johnston Pawel has created the one parenting resource that addresses issues you don't even know you're having.

Her tried and true methods help parents prevent problems before they happen and respond to problems as they arise including...

Not Sharing
Whining
Picky Eating Habits
Curfew
Back-talk and
Disrespect Lying

What others say about this book...

"If you read this comprehensive book, you'll likely have enough information to qualify for a B.A. in parenting from any university!"
– Jack Canfield
Chicken Soup for the Soul

"Wow! This book is packed with wise and practical ideas for almost every parenting challenge you could imagine. And through it runs a warm thread of love and respect for parents and children alike."
– Martha Farrell Erickson, Ph.D.
Director - Children, Youth and Family Consortium
University of Minnesota

The Parent's Toolshop is available nationally in bookstores or by calling 1-877-748-4541.

###

The Universal Blueprint breaks through...

**Tots** (ages 1-5)
- Whining
- Biting
- Picky eating habits
- Interrupting
- Not sharing

**Tweens** (ages 6-12)
- Allowances and Chores
- Homework
- Forgetfulness
- Lying
- Puberty and body rights

**Teens** (ages 13-18)
- Back-talk and Disrespect
- Curfew agreements
- Dating, Driving and the phone
- Drugs, Sex and Rock 'n' Roll
- Attending/throwing parties

...to mention only a few.
THE UNIVERSAL BLUEPRINT

Identify the type of problem — and the best response — by asking the following questions:

1. Is this a Child problem (C) or a Parent problem (P)? Is it a combination (C/P)? Consider: does it Safety, Health, Appropriateness, Rights, Property, Rules or Values?

2. If there is misbehavior, is it Unintentional (PU) or "On purpose" (PO)? Is the behavior the result of a lack of knowledge or skills, a medical condition, a developmental issue, or an accident? If so, it’s PU.

3. If the misbehavior is “On purpose,” what is the purpose? (Attention, Power, Revenge, Giving up)

Follow the Universal PASRR Response Formula, stopping at the appropriate step:
- Prevent the problem (Use any time)
- Acknowledge feelings (Stop if C)
- Set limits/express concerns (Stop if P or C/P)
- Redirect misbehavior (Stop if PU or PO)
- Reveal discipline (if necessary) and follow through.

TOT SOLUTION

NOT SHARING

Type of problem: C/PU

The child wants a toy (C), but hasn’t mastered the verbal skills to patiently and respectfully ask for it (PU).

Effective Response:
Step A: Allow children to have some toys they don’t have to share and put them away before friends visit. Teach how to ask for turns or trade toys. With conflicts . . .
Step B: Say, “You want (name of toy), . . . “
Step C1: “. . . but (name) is playing with it now.”
Step C2: “What can you say to get a turn?”
Step C3: “You can take turns with the toy or play with something else. You decide”. "Is there something you could trade?"

TWEEN SOLUTION

BACK TALK

Type of Problem: C/PO or C/PU

The child is upset (C), but violates the parent’s right (P) to be treated with respect. If the child has mastered assertive, respectful communication, the behavior is on purpose (O); if not, it is PU.

Effective Response:
Step A: Teach children how to respectfully express negative feelings and opinions. When they talk back . . .
Step B: Say, “I can see you are really upset and I’m willing to listen to your feelings.”
Step C1: “I am not, however, willing to be treated disrespectfully — by anyone.”
Step C2: If PU, say “Try saying _____ instead.” If PO, say, “When you speak to me respectfully, I’ll listen.”
Step C3: Refuse to argue or continue the discussion. Have a cooling off period, if it would help defuse the situation, the child’s anger, or yours!

TEEN SOLUTION

CONFLICT WITH A FRIEND

Type of Problem: C

The problem is between the teen and the friend and there are no safety issues. (If there were, it would be a C/P problem.)

Effective Response:
Step A: Teach children effective, peaceful conflict resolution skills from an early age.
Step B: If there are no safety, issues, stop at this step and use F-A-X Listening:
  - Focus on feelings, acknowledging the teen’s perspective. “I bet it hurt when he . . .”
  - Ask helpful questions that guide the teen. “What do you think was going on with him?”
  - Examine possible solutions, without offering advice. For example, “What do you think you can do?” “What would happen if you . . .?”

The Parent’s Toolshop: The Universal Blueprint for Building a Healthy Family
by Jody Johnston Pawel, LSW
Ambris Publishing, Publication Date 4/2000
Soft Cover / ISBN 0-9659119-4-2 / 450 pages / $29.95 US / Phone (937) 748-4541
Box 343, Springboro, OH 45066, pawel@parentstoolshop.com, www.parentstoolshop.com
The Top Ten Unique Traits of The Parent’s Toolshop

1. The Parent’s Toolshop is comprehensive. Parents usually have to read dozens of books to find all the information they need for an effective parenting plan. The Parent’s Toolshop is a one-stop resource that equals dozens of books combined.

2. The Parent’s Toolshop is accurate, instead of fostering myths or giving inaccurate information. Parents also learn universal principles that help them recognize inaccurate advice in other resources.

3. The Parent’s Toolshop is organized, instead of randomly presenting helpful ideas. The Parent’s Toolshop teaches a logical step-by-step plan for choosing the most helpful response to any situation.

4. The Parent’s Toolshop is universally applicable, instead of discussing only one topic, skill, developmental stage, or type of relationship. The Parent’s Toolshop has done all the research for parents. Best of all, it is useful in any relationship—with children of any age and in adult relationships.

5. The Parent’s Toolshop is practical, not just philosophical. The Parent’s Toolshop teaches the special language and actions of effective parenting.

6. The Parent’s Toolshop offers positive solutions, instead of focusing on what not to do. The Parent’s Toolshop tells parents what they can do and offers many choices within healthy limits.

7. The Parent’s Toolshop is effective. Step by step, The Parent’s Toolshop explains why, when, and how to use each tool to its full potential while avoiding common misuses or abuses of effective skills.

8. The Parent’s Toolshop is consistently reliable. Every tool in The Parent’s Toolshop has been carefully selected, is consistent in philosophy, has been tested and proven effective, and can be cross-referenced with reliable parenting resources that have stood the test of time.

9. The Parent’s Toolshop produces positive long-term results, instead of proposing quick-fix methods that backfire later or foster unhealthy long-term results. The Parent’s Toolshop parenting, leadership, and teaching style has been proven effective for more than four generations.

10. The Parent’s Toolshop guarantees results! Anyone who reads this book, consistently uses the tools, and attends a Parent’s Toolshop parenting class will improve their parenting skills — guaranteed.