MEDIA PRESS KIT FOR:

Jody Johnston Pawel, LSW, CFLE

- Author of the award-winning book, The Parent’s Toolshop©: The Universal Blueprint for Building a Healthy Family, & Parenting Expert to the media for over 30 years.

Media Experience

Jody Johnston Pawel, LSW, CFLE has over 30 years of media experience. Her advice has been featured in over 500 media outlets, with dozens of repeat or regular appearances. Here are some examples and samples:

Featured Parenting Expert

(Click images with red border for samples.)

- The Parent’s Toolshop
  - Building Healthy Families from the Foundation Up
- The Relationship Toolshop
  - Building Healthy Relationships from the Foundation Up
- Momscape
- Hitched
- Parenting Bookmark
  - Raising Kids Who Care
- KeepKidsHealthy.com
  - a Pediatrician’s guide to your child’s health and safety
- ParentingPink
  - Raising Strong Girls Together
- Pregnancy.org
- WomenOf.com
Advice in Parenting Publications Worldwide

(Click images with red border for samples.)
… and dozens more!

**TV Interviews**

(Click images with red border for samples.)

- **Ident-a-Kid WDTN**
  - Assistant Producer & On-Air Expert for series 1985/start to 1986/end
  - 10+ interviews

- **Dayton Public Schools**
  - Discipline 2010
  - Morning Delays 2011
  - Multiple interviews

- **abc2**
  - 10+ interviews

- **10 WBNS-TV**
  - 10+ interviews

- **FOX 35**
  - TV media tour
  - In Dallas / Ft. Worth, TX
  - “National TV Open House Live” and “Good Day Dallas”

80+ in all... [see full list](#)

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**Radio/Audio Interviews**

(Click images with red border for samples.)

- **610 WTVN**
  - Teaching Kids to Lie?
  - Asked to stay an extra hour.
  - Multiple interviews

- **FM96 London’s Best Rock**
  - Multiple interviews

- **WHIO News Talk Radio AM1290 98.7FM**
  - Multiple times, including Worldwide Simulcast
Tryon Media Group
Professional Spokesperson
10-City Radio Tour
(Mead 2004, Jabra 2005)

Growing Children Well,
with Danielle Cossett.
Subject: Introduction to Parents

With Richard Roll,
Topic: Parenting Adult Children

With Krishna De, Dublin, Ireland
Topic: Back to School

With Deb Hanneman,
"Parenting with the Law of Attraction"

With Alexis Martin Neely
Topic: "Kids & Money"

With Rain Morgan,
Weekly from 10/2000-1/2001

The Frazzled Entrepreneur,
With Les Brown.
Topic: "How Parents Toolshop Started"

With Alexis Martin Neely
Topic: "Kids & Money"


100+ in all... see full list

Newspaper Articles Featuring Jody’s Advice
(Click images with red border for samples.)

Dayton Daily News
Multiple articles

Scripps Howard
Syndicated News - articles nationwide

70+ in all... see full list

Contact Jody today!
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