



MEDIA PRESS KIT FOR:

Jody Johnston Pawel, LSW, CFLE

► Author of the award-winning book, *The Parent's Toolshop®: The Universal Blueprint for Building a Healthy Family*, & Parenting Expert to the media for over 30 years.



Media Experience

Jody Johnston Pawel, LSW, CFLE has over 30 years of media experience. Her advice has been featured in over 500 media outlets, with dozens of repeat or regular appearances. Here are some examples and samples:

Featured Parenting Expert

(Click images with red border for samples.)





Dayton Parent Magazine
(1993- end of pub)



Advice in Parenting Publications Worldwide

(Click images with red border for samples.)



Parents' Journal – Hong Kong



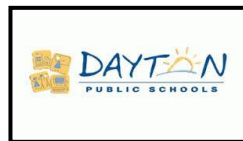
... and dozens more!

TV Interviews

(Click images with **red** border for samples.)



Assistant Producer &
On-Air Expert for series
1985/start to 1986/end



Discipline 2010
Morning Delays 2011



Multiple interviews



10+ interviews



10+ interviews



TV media tour
In Dallas /Ft. Worth, TX
"National TV Open House
Live" and "Good Day Dallas"

80+ in all... see full list

Radio/Audio Interviews

(Click images with **red** border for samples.)



Teaching Kids to Lie?
Asked to stay an extra hour.



Multiple interviews



Multiple times, including Worldwide
Simulcast



Tryon Media Group
Professional Spokesperson
10-City Radio Tour
(Mead 2004, Jabra 2005)



With Richard Roll,
Topic: Parenting Adult Children



With Krishna De, Dublin, Ireland
Topic: Back to School



With Deb Hanneman,
"Parenting with the Law of Attraction"



The Frazzled Entrepreneur,
With Les Brown.
Topic: "How Parents Toolshop
Started"



With Alexis
Martin
Neely
Topic: "Kids
& Money"



With Rain Morgan,
Weekly from 10/2000-1/2001



Denver, Colorado.
Topic: "Should Parents Turn in Their Own
Children for Illegal Activities?"



National Media Tour, 2000. Topic: "Getting Back Into the School Groove"

100+ in all... [see full list](#)

Newspaper Articles Featuring Jody's Advice

(Click images with **red** border for samples.)



Multiple articles



Syndicated News - articles nationwide



Multiple articles

70+ in all... [see full list](#)



Parent's Toolshop® Consulting, Ltd.
Building Confidence through Competence

Contact Jody today!

www.parentstoolshop.com • [Click Here to Email Jody](#)

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